

The Problem

Currently there are many young people in Australia, especially Indigenous and youth in remote areas, who face significant social, cultural and environmental barriers accessing opportunities that lead to individual development, sustainable careers and financial security.



The Broad Goal

Individuals who are well equipped to overcome barriers to participation can achieve sustainable careers and meaningfully contribute back to their communities.

If we....

Invest in organisations supporting marginalised or disadvantaged youth through education, arts & culture.

Target our support towards innovative projects/programs that develop individuals and enhance their education and employment opportunities.

Commit to supporting organisations over a longer period of time, to ensure the success of the projects/programs that we support.

Actively support arts projects/programs that foster cultural connection, appreciation and awareness.



By....

Providing support to individuals to enhance their education and career development opportunities.

Providing support to arts and education organisations whose programs demonstrate personal development, education and career development opportunities.

Encouraging partnership and co-investment (philanthropic and others) to leverage our funding and maximise our impact.



This will lead to...

Increased self-motivation, self-worth, cultural connection, confidence and willingness to take on leadership roles.

Increased participation in arts, cultural, sporting and other activities.

Increased participation and retention in education.

Increased education and employment opportunities.



We will know it is working if we see...

Higher levels of participation by project/program beneficiaries.

Higher education retention rates by project/program beneficiaries.

Supported projects/programs expand to other areas/target groups and/or gain sustainable funding.



And eventually...

Supported beneficiaries will have:

- Increased participation and completion of higher education opportunities.

- Increased employment and career development outcomes

- Increased level of participation in arts, culture, sporting and community activities.

- Greater sense of cultural awareness, individual pride and community leadership responsibility.