

ANZ COMMUNITY FOUNDATION GUIDELINES

ANZ's purpose is to shape a world where people and communities thrive. In support of this, the ANZ Community Foundation provides single year grants of up to \$30,000 to community projects. The Foundation supports projects across four granting areas, aligned to the things ANZ cares about most; Financial Wellbeing, Environmental Sustainability, Housing Access and Thriving Communities.

The ANZ Community Foundation is funded by regular contributions made by ANZ staff and ANZ. Established in 1988, the Foundation supports small to medium-sized projects run by charitable organisations that offer a direct and tangible benefit to local communities. Where structured volunteering by ANZ staff members would add value to the funded project, ANZ is keen to facilitate this type of in-kind support.

HOW TO APPLY

Please read the guidelines thoroughly to confirm your eligibility before applying

Applications open: 8 March 2024

Applications close: 5 April 2024

Link to apply: <https://equitytrustees.smartygrants.com.au/ANZCF24>

Outcomes: September 2024

LEGAL ELIGIBILITY

To be eligible to submit a grant application to the ANZ Community Foundation, your organisation must have Deductible Gift Recipient (DGR) Item 1 status and have a [recognised charitable purpose \(Charities Act 2013\)](#):

- advancing health
- advancing education
- advancing social or public welfare
- advancing religion
- advancing culture
- promoting reconciliation, mutual respect and tolerance between groups of individuals that are in Australia
- promoting or protecting human rights
- advancing the security or safety of Australia or the Australian public
- preventing or relieving the suffering of animals
- advancing the natural environment
- other similar purposes 'beneficial to the general public', and
- promoting or opposing a change to any matter established by law, policy or practice in the Commonwealth, a state, a territory, or another country (where that change furthers or opposes one or more of the purposes above)

In line with [The Charities Act 2013](#), some purposes are not legally recognised as charitable and therefore are ineligible for funding from the ANZ Community Foundation despite having DGR1 status:

- Sporting and recreational clubs
- Social clubs
- Professional or trade groups

Should you have questions about your eligibility please reach out to Equity Trustees via activephilanthropy@eqt.com.au



ANZ COMMUNITY FOUNDATION GRANTING AREAS

Your project/organisation must align with, and your application must clearly articulate, how your project aligns with one of the below focus areas.

Financial Wellbeing

- Improving **financial wellbeing**, particularly for under-represented and disadvantaged people in our community, including initiatives that improve economic participation. For example through building financial literacy, developing vocational skills, and providing access to meaningful work.

Applicants may be interested in ANZ's MoneyMinded – read more [here](#).

Environmental Sustainability

- Improving **environmental sustainability** through initiatives that restore and conserve the natural environment or which contribute to water stewardship, lower carbon emissions, and waste minimisation.

Housing Access

- Improving **housing access** through initiatives and programs that support those experiencing or at risk of homelessness or that provide supports for people living with a disability

Thriving Communities

- Supporting **communities to thrive** through initiatives and projects targeting disadvantage, inequity or marginalisation

For examples of organisations previously funded by ANZ please visit our [website](#).

FUNDING REQUESTS

Applications must consider the following:

- Funding requests must be no more than \$30,000,
- Projects should be ongoing or commence after September 2024,
- Preference is given to organisations and projects that have the support of an ANZ staff member as a Sponsor.

The ANZ Community Foundation will provide **capacity funding** if the application is able to clearly demonstrate how operating expenses will contribute to the core charitable purpose of the organisation and “where the end beneficiary is beyond that of the applicant”:

- ‘Grant funding will be used to engage an education officer to support a financial literacy course for those experiencing disadvantage’
- ‘Grant funding will be used to purchase mobile phones to support those experiencing family violence’.

The ANZ Community Foundation does not fund operating expenses or capital works to support the general running of an organisation. Examples of funding that will not be considered:

- ‘The wages, day to day expenses and payment for volunteers’
- Building works
- Lease costs or rental fees for a facility / space.

Noting that if expenses like catering, rental costs etc are directly connected to the successful delivery of the requested project, then such costs may be considered.



The following applications will not be funded by the ANZ Community Foundation

- Individual applicants
- Political organisations
- Religious or sectarian organisations involved in purely religious/sectarian activities
- Foundations that are themselves grant-making bodies (i.e., Scholarship Foundations)
- Bequests/Fundraising/Appeal programs
- Schools/Parents & Friends Committees
- Hospitals, Universities, medical centres or medical research institutes

APPLICATION SUPPORT

Each year the ANZ Community Foundation review a large number of applications and the below feedback may be useful in preparing your application.

Successful applications to the ANZ Community Foundation included:

- A clear and succinct vision and mission.
- Demonstrated understanding of how their program adds value to their community.
- Quantitative and detailed measures of success.
- Demonstrated alignment to the nominated focus areas (e.g. Housing, Financial Wellbeing or Environmental Sustainability).
- Projects & organisations adhered strictly to the [Granting Guidelines](#).
- The extra impact an ANZ Community Foundation grant and relationship with the ANZ Community Foundation would bring to the organisation/project.
- A clear, item-wise breakdown of the budget.
- An ANZ Sponsor.
- Project delivery commencing after September.
- A discrete, clearly defined project with a measurable outcome and demonstration of how the project advances the cause or contributes to a sustainable improvement for the community.

Other considerations for grant application writing:

A clear & concise application

- Less is best – don't get caught up on every detail. Make sure your application is succinct.
- When measuring the impact of your program, you might wish to consider having clear [SMART objectives](#) in mind. This can assist you with explaining the program outcomes better.
- Be clear on the timeline if the project is time sensitive.
- Please ensure all questions and tables are answered and filled in.

Detailed budgeting and expenditure

- Budgets are calculated correctly and include clear item wise breakdowns of the budget.
- Breakup of expenditure is not too high level and includes enough detail to determine real spend.



- If your project requires other funding to complete the project, include where these funds will be secured from, or if they have already been secured.
- Make it clear where the money being applied for is going to be spent, versus what you are spending other funding on.

Expand details on the project's outcomes

- You clearly articulate what success looks like to your project.
- Remember to talk about long-term benefits to community, for example how this program will help in empowering people even after program has been delivered.
- Show how the initiative will be sustained in the long term or demonstrate the impact (or mitigation) should the application be unsuccessful.